



**KONGU ARTS AND SCIENCE COLLEGE**

**(AUTONOMOUS)**

**NANJANAPURAM, ERODE-638107**



**26<sup>th</sup> ANNUAL REPORT**

**(2019 - 2020)**





**KONGU ARTS AND SCIENCE COLLEGE**

**(AUTONOMOUS)**

**NANJANAPURAM, ERODE-638107**



**26<sup>th</sup> ANNUAL DAY**

**28.02.2020**

**Venue : Auditorium**

**Time : 03:45 p.m.**

**AGENDA**

**INVOCATION**

**WELCOME ADDRESS**

**Thiru. K . PALANISAMY B.E., M.B.A.,M.S.,  
CORRESPONDENT**

**ANNUAL REPORT**

**Dr.N.RAMAN M.Com., M.Phil., Ph.D.  
PRINCIPAL**

**PRESIDENTIAL ADDRESS**

**Thiru.V.K.MUTHUSAMY B.A., B.L.,  
PRESIDENT, KVITT, PERUNDURAI**

**FELICITATION**

**Thiru. P.C.PALANISAMY B.Sc., B.L.,  
SECRETARY, KVITT, PERUNDURAI**

**SPECIAL ADDRESS**

**Thiru.T.RAMALINGAM  
ADVOCATE, MADRAS HIGH COURT, CHENNAI**

**PRIZE DISTRIBUTION**

**CULTURALS**

**VOTE OF THANKS**

**Dr. K.M.KUMARAGURU  
HEAD, DEPARTMENT OF COMMERCE**

**NATIONAL ANTHEM**



## ANNUAL REPORT-2020

Good Evening to all present here.

Revered President of the function Thiru.V.K.Muthusamy, President, KVIT Trust, Renowned Chief Guest Thiru.T.Ramalingam, Advocate, Madras High Court, Chennai, Esteemed Thiru. P.C.Palanisamy Secretary, KVIT Trust, Respected Thiru. E.R.Kaarthikeyan, Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru.K.Palanisamy, Respected Trustees of KVIT Trust, Learned Members, Non-teaching Staff, Special Invitees, Dear Students, Parents and Media friends, I am pleased to welcome you all for the 26<sup>th</sup> Annual Day Celebration of our College.

It is my privilege to present the 26<sup>th</sup> Annual Report of our College. At present 20 UG, 9 PG, 52 Value Added Programmes, 1 UGC sponsored Add on Programme and 2 Professional Coaching Classes for the Chartered Accountant and Associate Company Secretaryship are offered at our College. Research Programmes are also offered (M.Phil. and Ph.D.).

The total students' strength of our College is 4761 with 2356 Boys and 2405 Girls. There are 187 Teaching and 123 Non-teaching staff in our College.

### INAUGURATION OF FIRST YEAR CLASSES

The Inaugural Function for the first year Under Graduate students was held on 21.06.2019. The Chief Guests of the day were Swami Nirmaleshanandha, Ramakrishna Mission Vidhyalaya, Coimbatore and Thiru. Rajmohan Arumugam, Put Chutney, You Tube Channel, Chennai. The Inauguration cum Orientation for the First Year Post Graduate students was held on 15.07.2019.

### AWARDS AND RECOGNITION

- 🌸 Our College is ranked between 151 – 200 Rank band in NIRF Ranking among Higher Learning Institutions in India by MHRD, Delhi for the year 2019
- 🌸 Our College has secured 76<sup>th</sup>, 84<sup>th</sup> and 86<sup>th</sup> Ranks respectively in the India Today MDRA Survey 2019 in the Arts, Commerce and Science Streams respectively

“Educating the mind without educating the heart is no education at all.” — Aristotle

- ✿ BCA and BBA Programmes of our College has secured 55<sup>th</sup> and 71<sup>st</sup> Ranks respectively in the India Today - MDRA Survey 2019
- ✿ Our College secured over all Third place in Bharathiar University Inter Collegiate Sports & Games 2018 – 2019

### AUGMENTATION OF LEARNING RESOURCES

Every year our Management allots ample amount for augmentation of various learning resources. This year, Our Management has spent Rs.3,07,136/- to enrich various Learning Resources.

### INTERNAL QUALITY ASSURANCE CELL

The Cell organized an Induction Programme for the newly recruited faculty members on 01.06 2019. The Cell also organized a Faculty Development Programme on “Stress Management” on 15.06.2019, Dr.A.Sangamithra, Professor, Department of Economics, Bharathiar University, Coimbatore, was the Resource Person. A Career Guidance Programme on “International Opportunities for Students” was organized on 20.08.2019. Dr. T. Edwin Premkumar, Associate Professor, Department of Business Studies, Nizwa College of Technology, Nizwa, Sultanate of Oman was the Resource Person.

A Three Day Workshop on CSIR/UGC – NET, SET Preparation was organized from 28.11.2019 to 30.11.2019 for the faculty members. Dr.C.Nallthambi, Assistant Professor, Department of Tamil, Arignar Anna Government Arts College, Attur. A Training Programme on “Yoga for Lifestyle Modification” to the Non-teaching staff was organized on 06.12.2019. Shri. Anandha Swamy, Anandha Marga Mission, Kolkata trained the staff.

### FACUTLY EXCHANGE PROGRAMME

Faculty Exchange Programme is a way to take advantage and benefits from diverse faculty members belonging to other institutions. A MoU based faculty exchange programme was arranged on 05.02.2020, 06.02.2020 and on 07.02.2020. Faculty members from Sri Ramakrishna Mission Vidyalaya College of Arts & Science (Autonomous), Coimbatore belonging to Commerce and Computer Science streams visited our College and in the same way faculty members from our College went to Sri Ramakrishna Mission Vidyalaya College of Arts & Science (Autonomous), Coimbatore and handled the courses.

“Educating the mind without educating the heart is no education at all.” — Aristotle

## SEMINARS / WORKSHOPS ORGANIZED

### SEMINAR / CONFERENCE

- ❁ Department of Costume Design and Fashion organized a National Level Seminar on “Sustainable Fashion and Textiles” on 14.08.2019. Mr. Alakan Karupannan, Head- Marketing, Business Innovation and Sustainability, Pallava Group, Erode was the Chief Guest
- ❁ Department of English has conducted the National Level Conference on “Gender Politics in Literature” on 03.10.2019. Dr. C.G. Shyamala, Assistant Professor, Dept. of English, Mercy College, Palakkad, Dr. Sushma V. Murthy, Associate Professor, Dept. of English, Christ (Deemed to be University), Bangalore and Dr. M. Richard Robert Raa, Assistant Professor, Dept. of English Sri Krishna Arts and Science College, Coimbatore were the Chief Guests
- ❁ Funding Development Cell organized a National Seminar on “Techniques and Methods to Write Academic Research Paper in Refereed Journals and Book Chapters” on 19.12.2019. Dr. Dharma Raja, Independent Researcher, Political Strategist and Psychologist and Dr. J. Ghayathri, Associate Professor of Computer Science (PG) acted as Resource Persons and stated the methods and techniques for writing research papers and also about the open educational resources
- ❁ Department of Computer Technology and Information Technology organized a State Level Seminar on “Advances in Computing and Information Technology” on 06.02.2020. Mr. S. Balachandar, Researcher and Evangelist, Shell India Pvt. Ltd, Bangalore and Dr. R. Chinnaiyan, Associate Professor, Department of Information Science & Engineering, CMR Institute of Technology, Bangalore were the Resource Persons
- ❁ Department of Corporate Secretaryship and Professional Accounting organized a State Level Seminar on “Industrial Revolution 4.0” on 17.2.2020. Mr. P. Senthil Kumar Lighting Designer and Consultant, Anoor Energy Concepts Pvt Ltd., Dr. S. Senbaganathan, Assistant Professor of Commerce, Raja Doraisingam Govt. Arts College and Mr. S. Aravindan, Director – Sales and

“Educating the mind without educating the heart is no education at all.” — Aristotle

Marketing, Aosta Software Technologies were the Resource Persons

## WORKSHOPS

- ✿ The Funding Development Cell organized a National Workshop on “Planning and Writing Successful Grant Proposals in the Science, Arts and Humanities” on 06.07.2019. Dr.A. Vijayakumar, Assistant Professor and HoD of Commerce, Erode Arts & Science College (Autonomous), Dr. R. Rajendran Associate Professor of Microbiology, PSG College of Arts & Science College (Autonomous) and Dr. P. Ponmurugan, Associate Professor, Bharathiar University, Coimbatore served as the Resource Persons.
- ✿ Department of Costume Design and Fashion organized a Workshop on “Sketching and Fashion Illustration” for the I year UG and PG students. Ms.Meenakshi Venkatesh, Director of Meenakshi school of Fine Arts, Erode was the Resource Person on 29.07.2019 and on 30.07.2019
- ✿ Department of Costume Design and Fashion conducted a Workshop for the III year UG and I PG students on “Screen Printing” on 16.08.2019. Mr. Vijay Anand, Anand Textiles, Tirupur was the Resource Person
- ✿ Department of Commerce with Computer Applications conducted a Workshop on “Crafting Career” for the PG students on 27.08.2019. Mr. R. Senthil Kumar, Founder / Chief Strategist, Halcyon Digital, CEO, MAXCADD Academy, Coimbatore was the Resource Person
- ✿ Kongu Art and Culture Research Centre organized a National Workshop on ‘Nkw;gug;G Ma;tpy; tuyhw;Wf; fhyj;jpw;F Kw;gl;l nfhq;F kf;fs; gad;gLj;jpa Goq;F nghUl;fs; fz;Lgpbg;G’ on 18.09.2019. Chelladurai Sudharsan, Professor Department of Tamil, University of Peradeniya and Dr. Ravi, Associate Professor, Department of Tamil, PSG Arts & Science College, Coimbatore were the Resource Persons
- ✿ Department of Biochemistry conducted a Workshop on “Soil Testing” in association with Tamil Nadu Agriculture Department, Erode District on 24.09.2019. Mrs. V. Revathi, Assistant

“Educating the mind without educating the heart is no education at all.” — Aristotle

Agriculture Officer, Tamil Nadu Agriculture Department, Erode District served as the Resource Person

- ❁ Department of Computer Technology and Information Technology organized a Workshop on “PC Hardware and Trouble Shooting” for the final year and pre final year students on 10.12.2019 and on 13.12.2019. Mr.T.Manikandan, Mr.E.Prakash, Mr.R.Senthil Kumar and Mr. K.Kumar of Sridharan Infotech, Erode were the Resource Persons
- ❁ Department of Commerce with Computer Applications conducted a Workshop on “Certificate Course on Tally” on 20.12.2019, 02.01.2020, 03.01.2020 and on 04.01.2020. 24 students had participated and successfully got through the exam conducted on 11.01.2020
- ❁ Department of Computer Technology and Information Technology organized a Workshop on “Linux Administration” for the pre final year B.Sc. Information Technology on 03.01.2020. Mr. T.Akil, Accent Technosoft, Coimbatore was the Resource Person
- ❁ Department of Costume Design and Fashion conducted a Workshop on “Personal Makeover” for the PG students on 11.01.2020. Ms.S.Dharanya, UO Makeover, Erode was the Resource Person
- ❁ Department of Catering Science and Hotel Management conducted a Workshop on “Halwai Kitchen” on 27.01.2020 and the same was conducted by Chef.Packiaraj, ITC Fortune Park, Bangalore
- ❁ Department of Computer Technology and Information Technology organized a Workshop on “PHP Programming” for the pre final year B.Sc. Computer Technology students on 02.01.2020. Mr. E.Jeevanandhan, Accent Technosoft, Coimbatore was the Resource Person
- ❁ Department of Corporate Secretaryship with Computer Applications organized a Workshop on “GST and Business Practices” on 03.02.2020 and on 06.02.2020
- ❁ Department of Costume Design and Fashion conducted a Workshop for the final year UG and PG students on “Digital Marketing” on 17.02.2020. Resource Person was from M/s. Accent Techno Soft, Coimbatore

“Educating the mind without educating the heart is no education at all.” — Aristotle

🌸 Department of Computer Science (P.G) conducted a Workshop on “Word Press” on 24.02.2020. Mr. T. Akil, Software Engineer & Certified Ethical Hacker, Accent Techno Soft (ATS), Coimbatore was the Resource Person

🌸 Department of Biotechnology organized a Workshop on “Bioinstrumentation”. The do’s and dont’s of every instrument was demonstrated by Mr.A.Balachandar, Service Provider, Sasti Institution, Avinashi

## RESEARCH ACTIVITIES

09 Scholars in M.Phil. and 22 in Ph.D. have registered with the Research Guides of our College. 09 M.Phil. Scholars were awarded M.Phil Degree during the academic year 2019-2020. 65 Research Articles of the faculty members were published in various reputed Journals with Impact Factor.

Mr.C.P.Balasubramaniam, Assistant Professor, Department of Commerce (CA), Ms.R.Rooba Assistant Professor, Department of CT & IT, Ms.M.Lalitha, Assistant Professor, Department of Mathematics, Ms.P.Kalarani, Assistant Professor, Department of CT & IT, and R.Pushpalatha, Assistant Professor, Department of Computer Science (UG) obtained their Doctoral Degree during the academic year 2019-2020.

## PUBLICATION OF BOOKS

The following faculty members have published books in their respective streams:

🌸 Dr.V.Anbumani - Associate Professor & Head

🌸 Dr.E.T.Lokganathan - Associate Professor & CoE

## SUMMER FELLOWSHIP

Ms.V.Reethu of III B.Sc. Biotechnology completed Summer Research Fellowship offered by Indian Academy of Sciences, Indian National Science Academy, The National Academy of Sciences with a fellowship amount of Rs.25,000/- under the guidance of Dr. Ganesh Chandra Sahoo, Rajendra Memorial Research Institute of Medical Sciences, Patna during June – July 2019

## STUDENTS’ ACHIEVEMENTS

“Educating the mind without educating the heart is no education at all.” — Aristotle





- ❁ Ten Students have cleared the foundation in CA/ ACS and ICA Professional Courses respectively
- ❁ P.R.Sangeetha of III B.Com secured 94<sup>th</sup> rank at all India Level in the Online Examination conducted by the Comex (Indian Commerce Association (ICA)
- ❁ V. Suvetha of II BCA Secured Second Place in 4 X 400mts Relay in the South Zone National Inter – State Junior Athletic meet held at Udupi on 14.09.2019 and on 15.09.2019

### INTER – SCHOOL/ COLLEGIATE MEET

- ❁ Department of Tamil organized an Inter – School Meet on 16.07.2019
- ❁ Department of Computer Applications organized an Inter - Collegiate Technical Meet “BOOM BOOT” on 21.02.2020

### KONGU CULTURAL FEST

Kongu Cultural Fest was conducted on 25.01.2020. Department of English and Department of Computer Science bagged the Winner and Runner Trophy respectively

### ACTIVITIES OF CLUBS/CELLS/ FORUM

#### ETHICS CLUB

A Training Camp was conducted by the club in association with ghuj gz;ghl;Lf; fy;tp gapw;rp Muha;r;rp ikak;, Tamil Nadu for our students from 09.08.2019 to 11.08.2019.

#### ECO CLUB

Water Conservation pamphlet was distributed on 05.06.2019 to Public at Nanjanapuram Village on “World Environment Day”. The Eco Club conducted Orientation Programme and Guest Lecture on 26.08.2019. Mr. Shivakumar, Rain Water literacy foundation, Erode was the Resource Person. Pamphlet on Plastic Awareness was distributed along with Pollution Control Board, Erode on 06.02.2020. Volunteers were taken for a Field Visit to Rain Water Literacy Foundation, Kanthampalayam, Nasyinoor, Erode on 21.09.2019.

“Educating the mind without educating the heart is no education at all.” — Aristotle



The Eco Club students were taken to a visit for Bee Farm Unit, ADP APIARY, Sivagiri, and Erode and to Waste water recycling plant at Sri Raam Dyeing Unit, Kadayampatti, Bhavani on 13.12.2019 and on 20.12.2019 respectively. The Club conducted a Hands-on Training in Seed Ball Preparation on 01.02.2020. Mr. P. Dheeban Shankar, Assistant Professor, Department of Biotechnology, Nandha Arts and Science College, Erode was the Trainer.

### **ROTARACT CLUB**

The Rotaract club organized a Training Programme on “Leadership” for the members of Rotaract Club on 07.08.2019 Jc. L. Jagadeesh was the Resource Person. “Planting of sapling” event was organized to promote green environment awareness among students in our college campus on 07.08.2019. A Helmet Awareness Rally was organized at Perundurai to promote the awareness of wearing helmet among the public. The Rally was inaugurated by Chief Guest Mr.Navaneetha Krishnan, Traffic Inspector of Police, Perundurai on 23.09.2019. A District Level Cricket Tournament “Rotaract Youth Trophy” was organized from 27.01.2020 to 30.01.2020 at Kongu Engineering College campus and our College Cricket Team won the Runner trophy.

### **YOUTH RED CROSS**

Youth Red Cross and Global Institutions, Erode jointly organized Blood Donation Camp on 01.10.2019 at Global Institutions Campus, Erode on the eve of National Voluntary Blood Donation Day

### **QUIZ CLUB**

The Quiz Club encouraged students to participate in various Online MyGov Quiz Programmes.“Tele Shows” Training Programme was conducted to the Quiz Club Members on 20.12.2019. Quiz Club members circulated “Quiz Express” throughout our College. Newspaper tests have been conducted for all the students of our College through the Club.

### **CAREER GUIDANCE AND COUNSELLING CELL**

The Career Guidance and Counselling Cell has organized Awareness Programmes on “Career Opportunities after Graduation”, “Law Courses” and on “Career Opportunities in Life Insurance

Sectors” for the final UG and PG Students on various dates. The Cell has also organized an Awareness Programme on “Government Sector Opportunities” and a Demo Session on “Civil Service Examinations” for all the UG and PG students on 23.10.2019 and on 29.10.2019 respectively.

### ENTREPRENEURSHIP DEVELOPMENT CELL

The Entrepreneurship Development Cell has organized an “Entrepreneur Interaction” programme on 30.09.2019. Mr. T.Kumar MD, Realtech systems was the Resource Person.

### WOMEN DEVELOPMENT CELL

The Women Development Cell in association with Meenakshi School of Fine Arts, Erode conducted a workshop on “Jute Bag Making” and “Jewel Making” for the interested girl students on 22.08.2019. “To create physical and mental strength through meditation and surya namaskar” a Yoga Programme was organized and Mrs. C.Aruna devi, Yoga Trainer, Asthanga Yoga, Erode trained the for the interested girls’ students and female faculty members on 03.09.2019. The Cell in association with Tamil Nadu State Rural Livelihood Mission, Erode organized College Bazaar for three days in-order to support the Women Self Help Groups of our State from 04.09.2019 to 06.09.2019.

The Cell also conducted a Workshop on “Hand Embroidery” and varieties of stitches were taught to the interested girls’ students on 22.01.2020 by Mrs. P Sasikala, Consultant in Anchor Educational Service, Madura Coats Private Limited, Chennai. The Cell conducted a one day Awareness Programme on “Self Vigilance And Self Defense Training” on 03.02.2020 for the 3<sup>rd</sup> year UG & PG girls Students. Adequate self defense techniques were learnt by the students from the guest Mr. R.V.B. Madhavan, Founder Trustee, Aram Foundations, Coimbatore.

The Cell in association with the Department of Social Work of our College has carried out a one day Social Activity Programme “To create an awareness on Child Marriage, Government Schemes for



Tribes, Menstrual Hygiene and Disorders, Pre and Post Pregnancy related issues for the tribal people” at Gundri village, Sathyamangalam Block, Erode District on 04.02.2020.

### **CITIZEN CONSUMER CLUB**

Citizen Consumer Club conducted an Orientation Programme on “Consumer Protection Act” on 16.07.2019. Mr.R.Balasubramanian , District Secretary , Erode was the Resource Person.

A programme on “Standards of Weights and Measures” on 06.08.2019. A Programme on “Food Safety and Standards” was conducted on 05.12.2019. Our College Consumer Club members made a Survey on Maintenance of Tamil Nadu State Transport Corporation in association with Erode Consumer Protection Centre on 11.12.2019. Competitions marking National Consumer Day was conducted on 27.01.2020 at our College Library. Mr.M.Uthayakumar of II M.A. (Eng.Lit) won first place in Poetry and in Elocution at Erode District Level.

National Consumer Day celebration cum Awareness Exhibition was organized in association with Erode District Civil Supplies & Consumer Protection Department and Erode District Consumer Protection Centre on 05.02.2020. Mrs. S.Kavitha, District Revenue Officer inaugurated the Exhibition, Ms.K.Karpagavalli, District Civil Supplies and Consumer Officer, Dr.T.Kalaivani, Designated Officer, FSSAI, Mr.D.Baladhandayutham, Assistant Commissioner (Enforcement), Department of Labour and Legal Metrology were the Chief Guests.

### **RED RIBBON CLUB**

Red Ribbon Club of our College organized various Programmes like Celebrating Life, Interaction with Transgender and Positive Speaker. Aids Awareness Competitions were conducted in collaboration with Tamil Nadu State Aids Control Society to create awareness about HIV/AIDS among the students.

### **AID INDIA KONGU CHAPTER**

AID INDIA Kongu Chapter of our College has adopted Sattarapatti village in Tanjore district and the Student Volunteers conducted Workshops and Skill Development Programmes at Sathirapatti Village for the benefits of the village School students.

### **FINE ARTS CLUB**

The Fine Arts Club of our College continuously encourages and supports the students to bring out their hidden talents by motivating them to participate in numerous culture based events held at various higher learning Institution across Tamilnadu. Our students participated in various Inter-Collegiate Meets and won many prizes including cash prizes worth Rs 1,92,000/-. Our students won the Overall Trophy at N.G.P. Arts and Science College, Coimbatore, Sri Ramakrishna Mission Vidyalaya College of Arts and Science, Coimbatore, Lady Doak College, Madurai, Bharathidasan College of Arts and Science, Erode, Navarasam Arts and Science College for Women, Erode, Gobi Arts & Science College, Gobichettipalayam, Sasurie College of Arts & Science, Vijayamangalam, Nandha Arts and Science College, Erode, Sree Amman Arts and Science College, Erode, Muthayammal College of Arts and Science, Rasipuram and A.V.P Arts and Science College, Tirupur.

### **SCIENCE FORUM**

The Forum observed Fourth Death Anniversary of Former People's President Dr.A.P.J.Abdul Kalam on 27.07.2019. "Student Enlightenment Day" was celebrated on 15.10.2019 to mark the occasion of Former People's President Dr.A.P.J.Abdul Kalam's Birthday. Science Forum students participated in the " World Space Week – 2019" (WSW-2019) exhibition jointly organized by Satish Dhawan Space Centre – SHAR, Sriharikota, Indian Space Research Organization (ISRO), Tamilnadu School Education Department and Gobi Arts & Science College, Gobichettipalayam at Gobi Arts & Science College, Gobichettipalayam on 05.10.2019. A Guest Lecture on "Communication with Aliens" was organized on 15.02.2020 and Dr.S.Krishnakumar Senior Scientific Officer, DRDO, Chennai was the Resource Person.

### **ACTIVITIES UNDER DBT**

*"Educating the mind without educating the heart is no education at all." — Aristotle*



- An Induction Programme was conducted by the Department of Biochemistry, Biotechnology, Mathematics, Computer Science and Physics under DBT Star College Scheme for the First Year Star department students on 28.06.2019. Dr. R.Rajendran, Associate Professor, Department of Microbiology, PSG College of Arts and Science, Coimbatore and Dr.R.Parvathi, Associate Professor and Head, Department of Mathematics, Vellalar College for Women, Thindal were the Resource Persons and they promulgated the benefits of Star College Scheme to the students
- Co-coordinators of DBT Departments attended the Refresher Programme for two days at Christ University, Bengaluru on 06.08.2019 and on 07.08.2019
- An Inter-School Science Exhibition Contest – Science Fest was organized by the DBT Star College Scheme Departments on 27.08.2019 and Mr. R.Balamurali, Chief Educational Officer, Erode District was the Resource Person
- An Inter-School District Level 27<sup>th</sup> National Children Science Congress was organized by the DBT Star College Scheme Departments on 04.11.2019 in association with Tamilnadu Science Forum, Erode Chapter
- A Motivational Talk on “Focus, Learn, Grow and Enjoy” was arranged for the students of Biochemistry, Biotechnology and Physics on 19.12.2019. Dr. A. Velumani, Creator, Chairman, Managing Director and CEO, Thyro care, Mumbai was the Resource Person
- Department of Biochemistry and Biotechnology organized a National Symposium on “Mitochondria in Health and Disease” in association with the Society for Mitochondrial Research and Medicine (SMRM) - India on 21.02.2020. Dr. K.Thangaraj, Chief Scientist, Centre for Cellular and Molecular Biology (CCMB), Hyderabad, Dr.Swasti Raychaudhuri, Centre for Cellular and Molecular Biology (CCMB), Hyderabad and Dr. P.Govindaraj, Research Scientist, Institute of Bioinformatics, Bangalore were the Resource Persons
- Department of Physics and Department of Mathematics jointly organized a State Level interdisciplinary Seminar on 24.02.2020 on “Mathematical Physics and Quantum Matters” under

DBT Star College Scheme. Dr. L. Senthilkumar, Professor, Bharathiar University, Coimbatore, Dr. Srinivasa Rao Manam, Professor, IIT, Chennai and Dr. R.Sivaraj, Senior Asst. Professor, School of Advanced Sciences, VIT, Vellore were the Resource Persons

### SKILL DEVELOPMENT ACTIVITIES

- ✿ Department of Costume Design and Fashion organized a Two-day Exhibition cum Sale ‘X’- Travaganza on 21.01.2020 and on 22.01.2020
- ✿ Department of Management Science organized “FESI 2K20” on 31.01.2020 and on 01.02.2020
- ✿ Department of Commerce (CA) & Commerce jointly organized a Two-day Marketing Expo “KASCO SHOP-20”, an exhibition cum sale on 06.02.2020 and on 07.02.2020

### SOCIETAL UPLIFTMENT ACTIVITIES

To impart Social Responsibility to the students, numerous Societal Development activities were undertaken by various Departments:

- ✿ Department of CT & IT carried out a Digital Literacy Programme for the benefit of the students of Govt.Panchayat Union Primary School, Nanjanapuram on 16.07.2019
- ✿ Students from the Department of English gave special training on “Writing and Reading Skills” for the students at Panchayat Union Elementary School, Nanjanapuram on 20.08.2019 and on 21.08.2019
- ✿ Department of Computer Science (P.G.) conducted a Workshop on ‘Basics of Computer’ for the benefits of school students of Bharathi Kalvi Nilayam (Govt. Aided), Nasiyanur on 22.08.2019 and campus cleaning activities was also carried out on the same day
- ✿ Department of Computer Science (UG) organized an Extension Activity - Hands-on Training on "Computer Hardware and Troubleshooting" for Government School Teachers

- was organized on 31.08.2019 at the instance of Mr.S.Nagendran, S.N. Computers, Chennai.
- ❁ Department of Corporate Secretarship with CA and Professional Accounting arranged an Extension Activity on “Well Being Out of Waste” in Association with ITC Ltd, Coimbatore on 04.09.2019
  - ❁ An Extension Activity was carried out through ,yf;fpatl;lk; on 29.01.2020 at Karungalpalayam Girls Higher Secondary School. Various competitions like Poem Composing, Elocution were conducted and prizes were distributed.
  - ❁ PG Students from the Department of Costume Design and Fashion carried out an Extension Activity on 23.01.2020 and taught “Craft Making” to the students of Panchayat Union Primary School, Nanjanapuram
  - ❁ Department of Management Science has carried out an Extension Activity at Panchayat Union Elementary School, Chinniyampalayam on 28.01.2020
  - ❁ An Extension Activity was carried out through Ethics Club at Chinniyampalayam Government Middle School on 28.01.2020
  - ❁ Department of Corporate Secretaryship with CA and Professional Accounting under on “Unnatha Karangal” carried out an Extension Activity on 30.1.2020 at Pichandampalayam Panchayat, Erode
  - ❁ Students from the Department of Commerce with Computer Applications carried out an extension activity in Mercy Foundation & Mercy Children Home, Seenapuram. The students donated stationery items worth Rs. 2,847/- for the children on 01.02.2020
  - ❁ Department of MSW contributed groceries to the Subbayammal Old Age Home, Paaravalasu, Mettukadai on 10.02.2020
  - ❁ Beej- Hindi Siksha Abhiyaan - Teaching Hindi to students of Panchayat Union Primary School, Kathirampatti was started on 03.02.2020 with service motive under the extension



activity. Learning tools like notebooks, books etc., were donated to the school kids on the occasion. It will be continued till 14.03.2020

## CENTRE OF MIND

Centre of Mind endeavours to increase awareness on psyche health among the students. Various aspects like relationship issues, goal settings, academic difficulties, addiction, behavioral problems, attitude etc were discussed and guidance has been offered by the Psychologist. An open house session on “Addiction – Causes and Remedies” was conducted for students on 11.01.2020 by Dr.J.JayaPrakash.

## NCC

- ❁ C.Kavin Kumar of III B.Com has won the Gold medal at Inter Group Competition (IGC) which was held from 03.06.2019 to 12.06.2019 at Kongu Arts and Science College (Autonomous), Erode.
- ❁ A.Uma Mageswari of III BA (English) has won the 1<sup>st</sup> position at South Zone Shooting Competition which was held from 17.06.2019 to 26.06.2019 at Kongu Engineering College, Perundurai
- ❁ V.Michel Raj of III B.Sc (Maths) has won the Overall second place of TSC firing snap shooting open site which was held from 14.09.2019 to 30.09.2019 at Delhi

## NSS

Our College NSS Unit celebrated Birth Anniversaries of our National Leaders like Mahatma Gandhi, Sardar Vallabhbhai Patel, Kamarajar, Dr. Radhakrishnan, Subash Chandra Bose, Abdul Kalam, Tilak etc. Our college adopted Nanjanapuram, Kambuliyampatti, Kanagapuram, Mukasipulavanpalayam and Pungambadi villages under Unnat Bharat Abhiyan Scheme and various activities were done.

A Special Camp for seven days was conducted at Panchayat Union Middle School Sillankattupudur from 17.02.2020 to 23.02.2020. Auditorium roof was renovated for a worth of Rupees Rs.1,80,000/- during the camp and the amount was sponsored by the KVIT Trust.

“Educating the mind without educating the heart is no education at all.” — Aristotle

## MARTYRS DAY

On the occasion of Martyr's Day a Blood Donation Camp was conducted on 30.01.2020 in association with Lions Club of Erode, Midtown. About 324 students donated blood and Erode Government Hospital, Perundurai Medical College and Hospital blood bank, Tamil Nadu Voluntary Blood Bank and Research Centre, Erode collected the blood units. A blood group directory containing blood group details of Staff and students of our Institution was released and "Trend Setter" awards were given to honour and appreciate the blood donors who have donated blood for three or more times.

## PLACEMENT CELL

This year 988 students opted for placements. Out of them, 750 (76%) students are placed with an average salary of Rs. 1,84,000/- per annum. TCS, Infosys, WIPRO, Cognizant Technology Solutions, Hexaware, AB Academy, Vins Infotech, ILM, Tech Volt, Visionary RCM, LNT Constructions, IVC and Career Page Publishing recruited students from our Campus.

## CONVOCATION

The 22<sup>nd</sup> Convocation of our College was held 07.07.2019 and 1320 students received their Degree from Dr.N.Kumar, Vice Chancellor, Tamil Nadu Agricultural University, Coimbatore.

## BEST PRACTICES

- 🌹 Job Oriented Value Added Courses
- 🌹 Finishing School Programme for Pre Final Year Students
- 🌹 Periodical interaction between the Principal and the Students, HoDs and Faculty members
- 🌹 The wellbeing of the students are monitored through the "Centre of Mind"
- 🌹 Awareness is created on various Government and Social Schemes through Cells and Forums
- 🌹 Values and Leadership Qualities are inculcated through Associations

*"Educating the mind without educating the heart is no education at all." — Aristotle*

## FUTURE PLAN

- ❁ To conduct Coaching Classes for various Competitive Examinations
- ❁ To introduce more relevant UG and PG Programmes
- ❁ To increase the Hands on Training in all the Programmes
- ❁ To enhance the MoUs with other Higher Educational Institutions in India and abroad

On behalf of the Head of the Departments, Faculty Members, Non-Teaching Staff, Students and Parents, I express my sincere thanks to Thiru.V.K.Muthusamy, President, KVIT Trust, Thiru. P.C.Palanisamy Secretary, KVIT Trust, Thiru. E.R.Kaarthikeyan, Treasurer, KVIT Trust, Beloved Correspondent of our College Thiru.K.Palanisamy, Patron Members of the KVIT Trust, and Principals of Sister Institutions for their valuable guidance and support for the development of our College. With this, I conclude the 26<sup>th</sup> Annual Report of our College.

Thank you one and all!